



Fairleys Supa IGA Community Rewards program will carry on the great community support that the Eaglehawk Supermarket has been known for over many years.

Our pledge is to support community groups through every shopper scanning a new Community Rewards Key Tag, and community groups can benefit by receiving 1% of these purchases back in a cheque at the Big Cheque days held at the end of the fundraising year usually in September.

Fairleys commitment to the substantial funds that this program will generate is significant in such a competitive business. Fairleys approach to this is that our customers and the community are our shareholders and therefore we have pledged a large portion of our profits to this program 365 days a year.

The program makes sponsorship support fair and available for all eligible local community organisations, so it has in reality no limits.



How the program works,

Customers that join Fairleys Supa IGA Community Rewards program receive a bar coded key tag that needs to be scanned at the checkout each time they shop Fairleys Supa IGA, so points can be allocated.



Customers have the choice on joining, to allocate their points to a community group or collect personal rewards for those points or to share.

The basis for points is one point for every \$1 spent plus numerous bonus points ranging from 5-50 points for specific single ticketed product purchases.

When you see these signs while shopping, you can earn bonus points for each item purchased!



Fairleys Community Fund

Fairleys also manage a Community Grants fund, this fund generates money through specific product purchases as well as point donations from customers wishing to share their points amongst the community apart from the groups listed to the right. These Grants are generally decided on an annual basis depending on funds available.

Community Rewards

The following Community Groups are active and can be selected to donate all or part of your shopping points to.

Bendigo Autism Resource Centre
Bendigo Breast Cancer Support Services
Bendigo Foodshare
Bendigo School Chaplaincy
Bendigo Violet Street Primary School
Eaglehawk Brass Band
Eaglehawk CFA
Eaglehawk Primary School
Empowering Eaglehawk
Fairleys Community Grants Fund
Radius Disability Services
Raywood CFA
St Liborius Parish
St Liborius School



Community REWARDS

FUNDRAISING PROGRAM



"Welcome to a Smart NEW Community Rewards Program"

There are millions of reasons to join this great community program either to be personally rewarded with one of the most generous points based shopping programs or to support the community.

The choice is yours, collect points for you to spend in our rewards showcase located in the store or to share some of your points with a range of community organisations.

**Everyone is a winner with
Fairleys Shopping Points
Every Dollar Generates Points**

**Spend \$100 and you will have 95 points
& the community fund will share 5 points**

That's Great Value for everyone

FAIRLEYS Rewards GIFT SHOP



"Large Range of Personal Rewards in the Rewards Showcase"

Simply collect shopping points, when your docket shows you have enough points for one of these items, just ask to trade your points at the service desk.

"Every Shopping Visit Counts"

Scan your rewards tag every time you shop at Fairleys and see your points tally grow. Buy bonus point items and see if grow even faster.



IGA
200%
Fresh Food Guarantee
Replace + Refund



**Check instore for BBQ
Meat Pack Rewards**